

2012 Editorial Calendar

SPECIAL SECTIONS

Connecticut
LawTribune

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MEDIA PLANNER			
Publishes	Bonus Distribution	Article Deadline	Ad Deadline
January			
23 Elder Law & Estate Planning	Assisted Living facilities	1/13	1/16
30 Employment & Immigration Law	General Counsel & HR Staff in Connecticut	1/20	1/25
February			
13 Insurance Coverage & Bad Faith Litigation	Legal Administrators	2/3	2/6
27 Forensic Accounting & Valuation Litigation	Litigation Lawyers	2/17	2/20
March			
5 Construction & Energy Law	Builders; Developers	2/24	2/27
19 Banking & Finance	Connecticut Banks & Financial Planners	3/9	3/12
26 Personal Injury Yearbook (2011 Verdict & Settlements)	Litigation Lawyers		3/14
April			
9 Land Use, Title Insurance & Environmental Law	Planners & Consultants	3/30	4/2
16 Intellectual Property, Patent & Trademark	Tech companies	4/6	4/9
23 Employment & Immigration Law	General Counsel & HR Staff in Connecticut	4/13	4/16
May			
14 Health Law	Health Care Institutions & Professionals	5/4	5/7
21 CTLA Convention Program Guide	Litigation Lawyers		5/14
28 Structured Settlements	Litigation Lawyers	5/18	5/21
June			
4 How To Guide	Subscribers		5/23
11 Law Office Administration & Management	Managing Partner and Administrators	6/1	6/4
18 Alternative Dispute Resolution	ADR & Mediation Firms	6/8	6/11

MEDIA PLANNER

Publishes		Bonus Distribution	Article Deadline	Ad Deadline
July				
16	Construction & Energy Law	Builders; Developers	7/6	7/9
23	Employment & Immigration Law	General Counsel & HR Staff in Connecticut	7/13	7/16
August				
6	Municipal & Education Law	Municipalities	7/27	7/30
13	Family Law	Family Law Lawyers	8/3	8/6
27	Women & Minorities in the Law 2012	Subscribers	8/6	8/13
September				
3	Connecticut Supreme Court Year in Review	Subscribers	8/24	8/27
17	Personal Injury Litigation	Personal Injury Attorneys and Expert Witnesses	9/7	9/10
24	Business Litigation	In-House Counsel	9/14	9/17
24	Connecticut 2010 In-House Directory	In-House Counsel		9/10
October				
1	Land Use, Title Insurance & Environmental Law	Planners & Consultants	9/21	9/24
8	Intellectual Property, Patent & Trademark	Tech companies	9/28	10/1
15	"The Best" Connecticut Legal Survey	Vendors		10/5
22	Employment & Immigration Law, BAR Candidates	General Counsel & HR Staff in Connecticut	10/12	10/15
29	New Leaders in the Law 2012	Subscribers		10/19
November				
5	Construction & Energy Law	Builders; Developers	10/26	10/29
12	Medical Malpractice	Litigation Lawyers	11/2	11/5
26	Insurance Coverage & Bad Faith Litigation	Litigation Lawyers	11/16	11/19
December				
10	Product Liability & Toxic Tort	Litigation Lawyers	11/30	12/3
31	Dozen That Made a Difference	Subscribers		12/19